

Understanding and Entering in Global Value Chains

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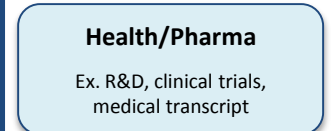
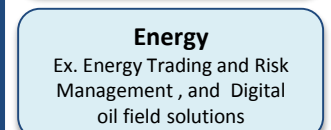
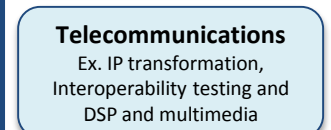
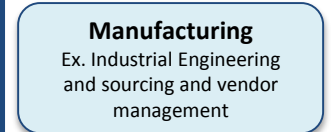
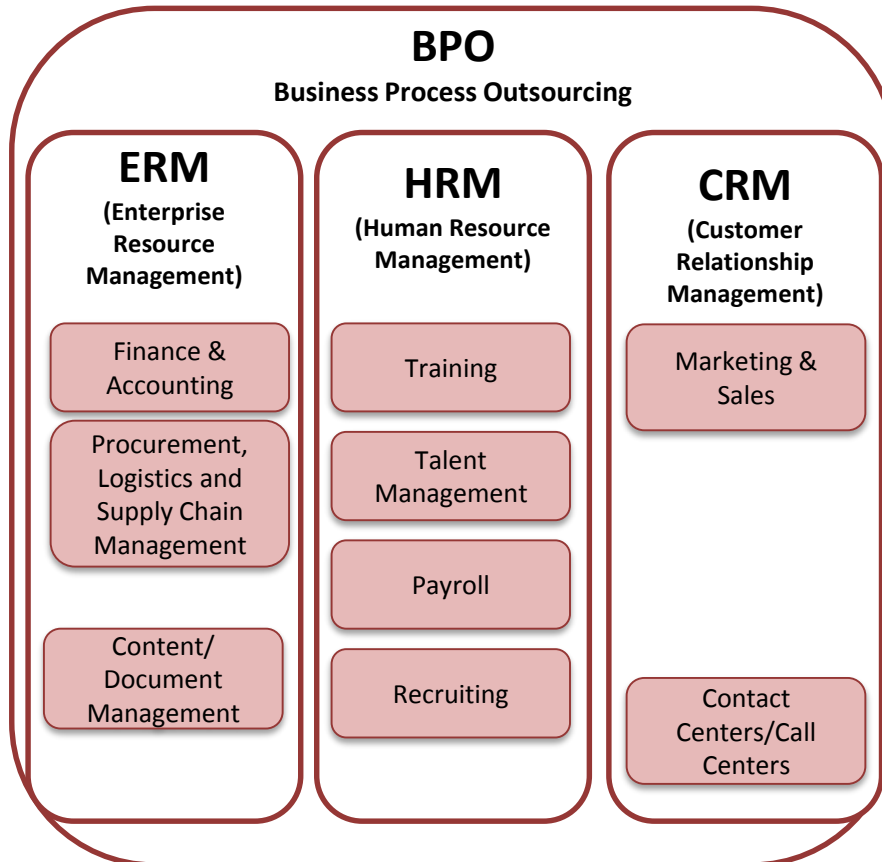
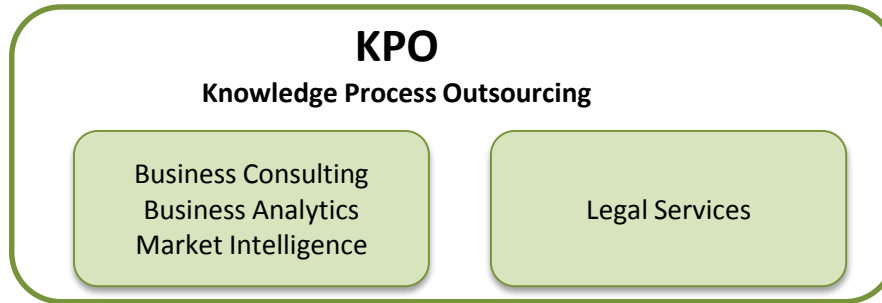
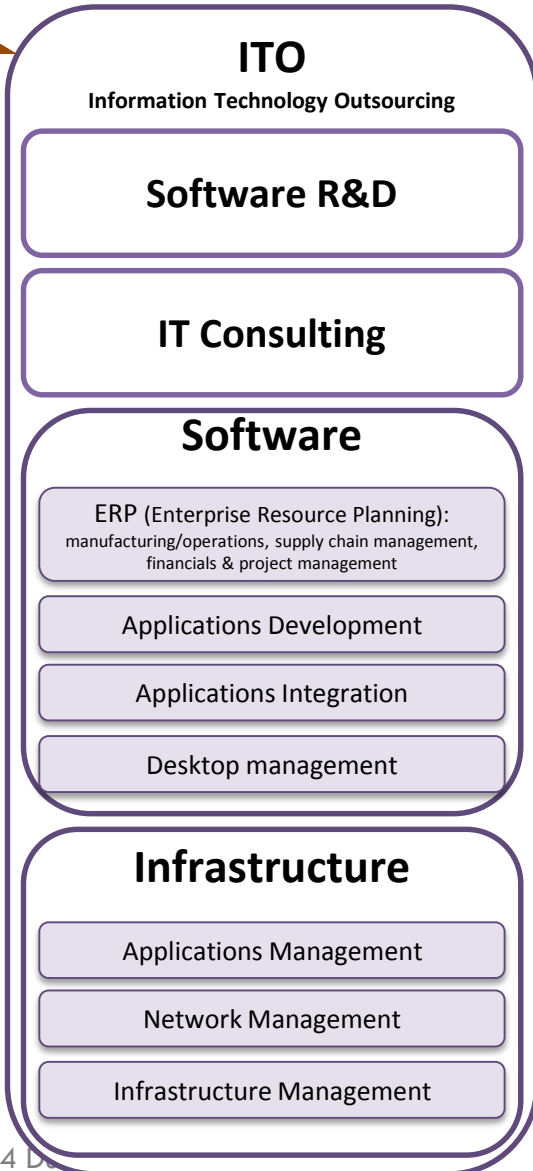
Offshore Services Global Value Chain

Horizontal Activities

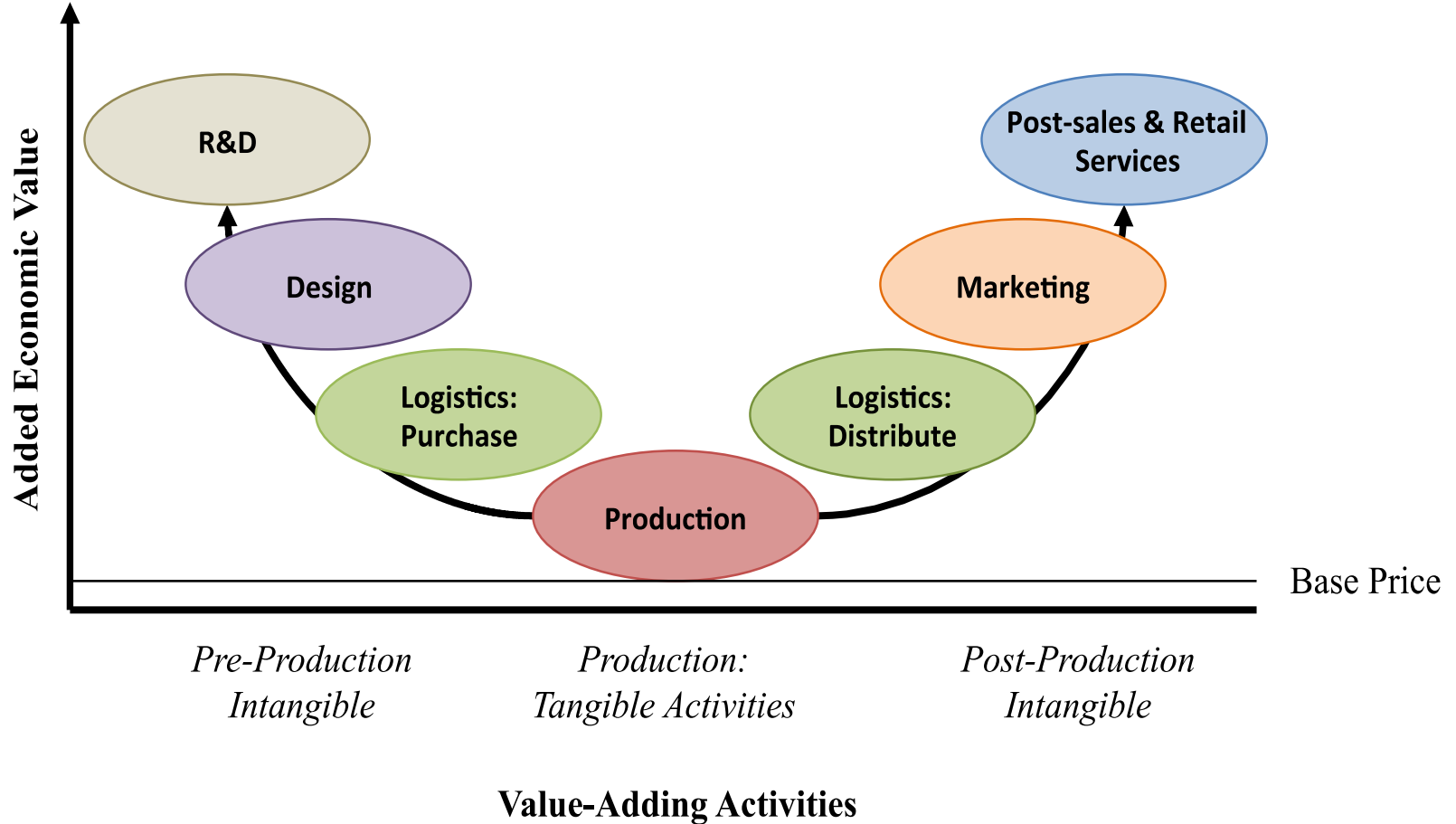
Vertical Activities ^a Industry specific ^b

HIGH

Value Added



DISTRIBUTION OF VALUE IN GLOBAL VALUE CHAINS



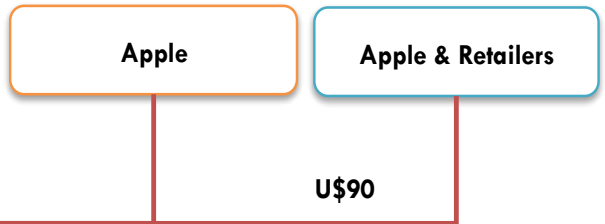
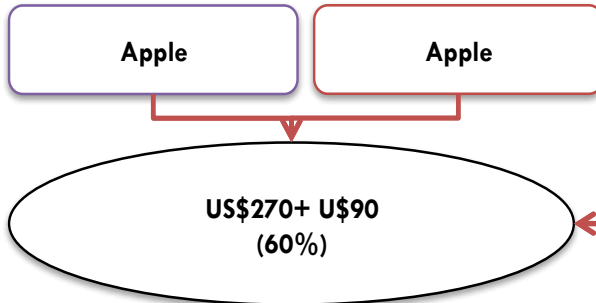
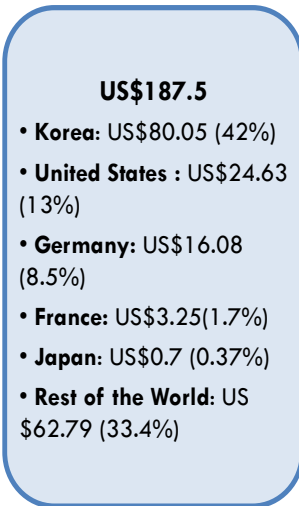
Source: Duke CGGC based on Frederick, Stacey. (2010). *Development and Application of a Value Chain Research Approach to Understand and Evaluate Internal and External Factors and Relationships Affecting Economic Competitiveness in the Textile Value Chain*. Unpublished Phd Dissertation, North Carolina State University, Raleigh, NC.

DISTRIBUTION OF VALUE IN GVC'S: THE i-PHONE 4 GLOBAL VALUE CHAIN



“Designed in California
Assembled in China”

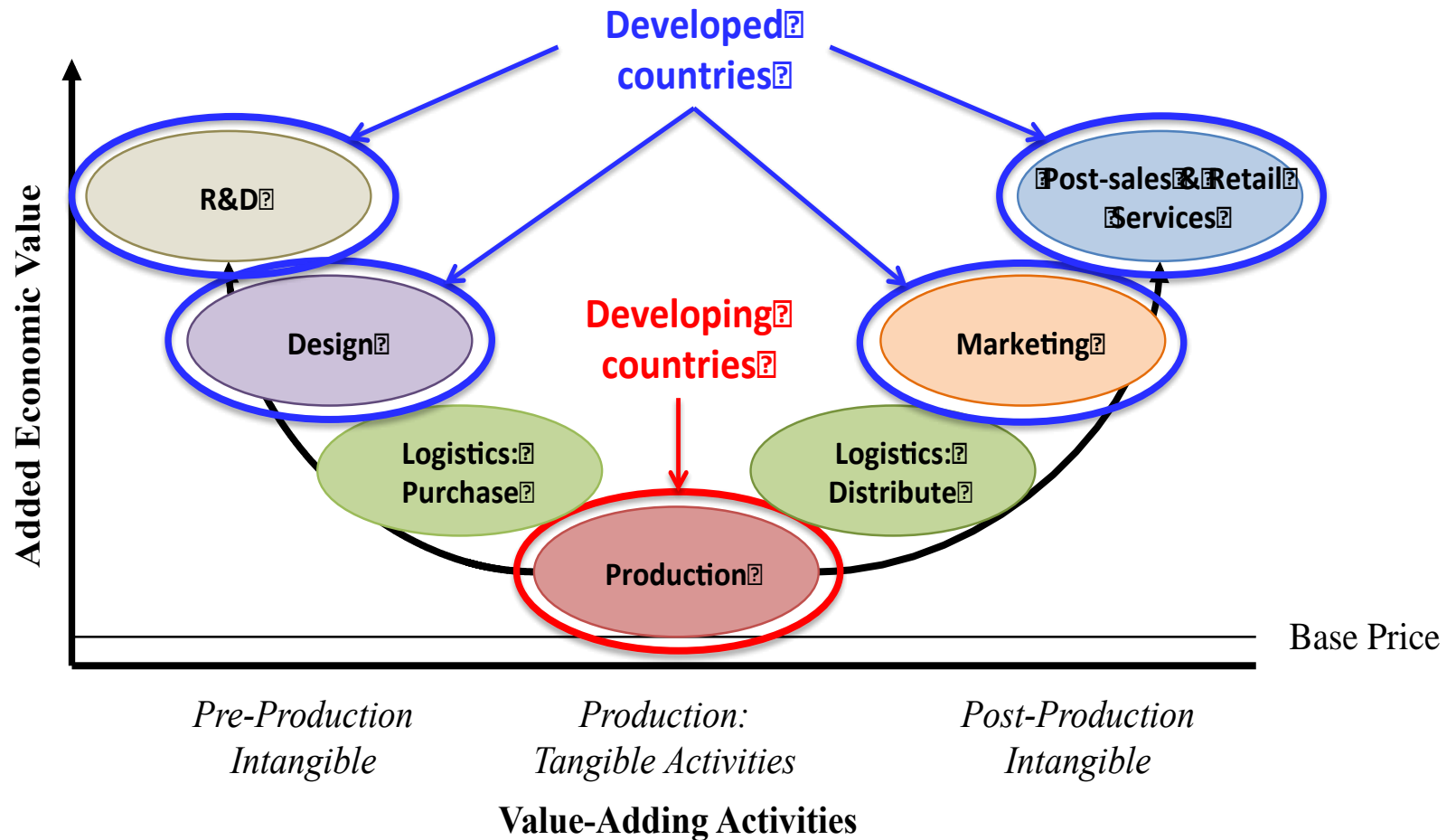
i-Phone 4
US\$600



Source: Duke CGGC based on Xing, Yuqing. (2013). The Supply Chain of the iPhone and Trade in Value Added. Manila: ADI.

DISTRIBUTION OF VALUE IN GLOBAL VALUE CHAINS

There has been a tendency for developed countries to concentrate in higher value activities while developing countries are generally concentrated in lower value activities



Source: Fernandez-Stark, Karina, Stacey Frederick and Gary Gereffi. (2011). "The Apparel Global Value Chain: Economic Upgrading and Workforce Development. In G. Gereffi, K. Fernandez-Stark & P. Psilos (Eds.), *Skills for Upgrading: Workforce Development and Global Value Chains in Developing Countries*. Durham: Center on Globalization Governance & Competitiveness and RTI International.

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