# Upgrading in the BPO market



### **GUSTAVO TASNER**

BPO Center Director - Guatemala Capgemini, Guatemala





People matter, results count.

# Capgemini is One of the World's Largest Consulting, Technology, and Outsourcing Firms

#### **CAPGEMINI OVERVIEW**

- Founded in 1967
- € 10+ billion revenue
- almost 140,000 employees
- 2/3 of global top 500 as clients
- More than 300 offices in over 40 countries
- Listed on the Paris Stock Exchange (CAC 40)
- Ranked #1 in client satisfaction by Forrester

#### **OUR VISION:**

The business value of technology comes from and through people

#### **OUR MISSION:**

With you, we create and deliver business and technology solutions that fit your needs and drive the results you want





People matter, results count.

OUR SERVICES							
Consulting	Transformation Consulting	Customer Relationship Management		Supply Manage		Finance Transformation	
Technology	Architecture & Infrastructure Services		Package Implementation		Appl	Application Development & Integration	
Outsourcing	Business Process Outsourcing		Application Outsourcing		1	Infrastructure Outsourcing	
Local Professional	Local IT Services (Staff Augmentation)			Hardware and Network Management			

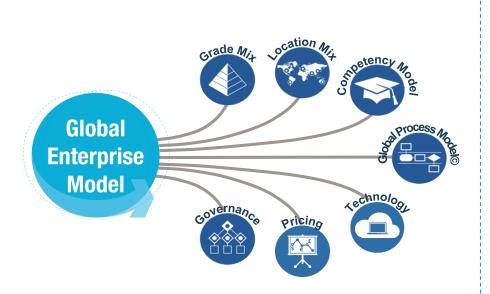




### Capgemini BPO overview

#### **CAPGEMINI BPO - KEY FACTS**

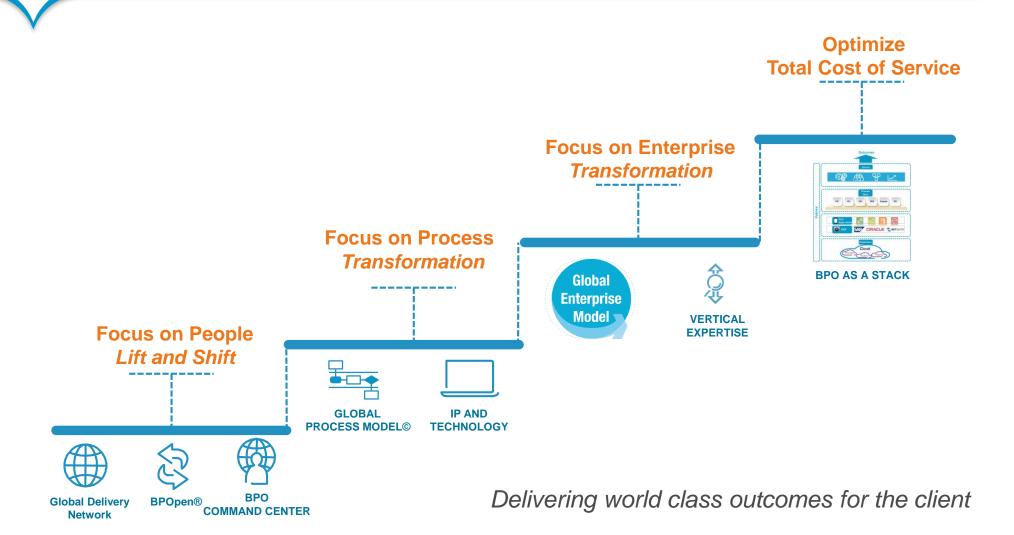
- **16,300+** employees in BPO
- 23 interconnected delivery centers
- 38 languages
- Over 230 BPO clients supported in 105 countries
- FAO, Supply Chain, Procurement, Analytics, HRO, Governance Risk and Compliance
- Core Sectors: Manufacturing; Financial Services; Utilities; Media & Entertainment, Consumer Products, Retail and Distribution



#### **CAPGEMINI BPO RIGHTSHORE® NETWORK** MUNICH PALESTINE STOCKHOLM SARASOTA AHNAN ঙ KATOWICE CAMPINAS GUATEMALA CITY MUMBAI . CHENNAI BANGALORE . BI UMENAU ADELAIDE ● SANTIAGO de CHILE SALEM Global Enterprise Model

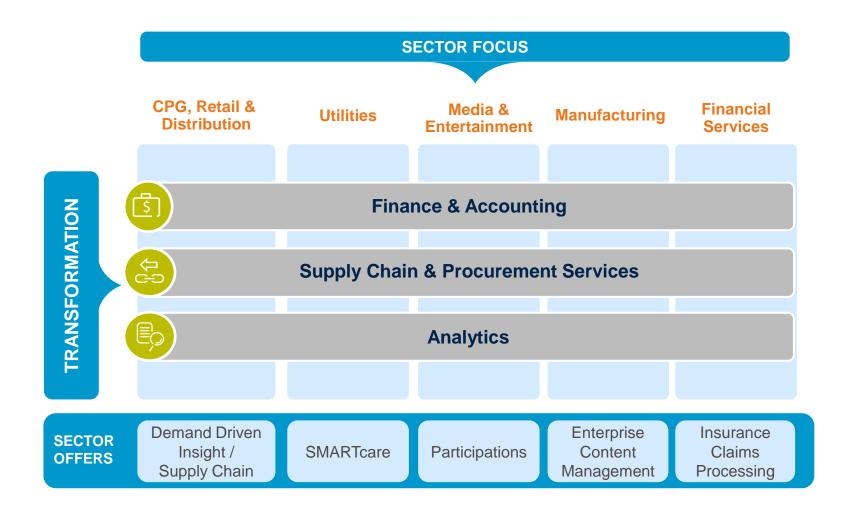


### **Evolution of BPO**





### Capgemini BPO Portfolio





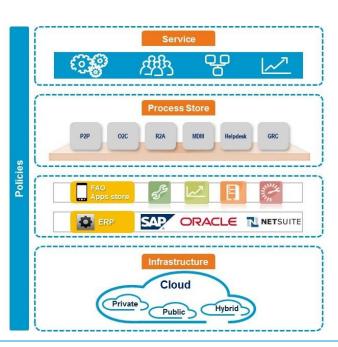
### Unifying Themes Across Our Services

### World Class Outcomes

- Align Outcomes to Shareholder Value
- Increase Value of BPO
- Improved intimacy
- Top Line Growth Earnings per Share Customer Retention •Eliminate & standardise Revenue Leakage Reduce Cost of Acquisition Integration Ownership Tax efficiency Return on Investment **Risk Management**  Integrated controls Optimise Working Capital Reduced non –compliance Improve Cashflow Continuous assurance Asset Management

### BPO as a Stack

- Deliver best total cost of service
- Optimised Configuration
- Increase stickiness

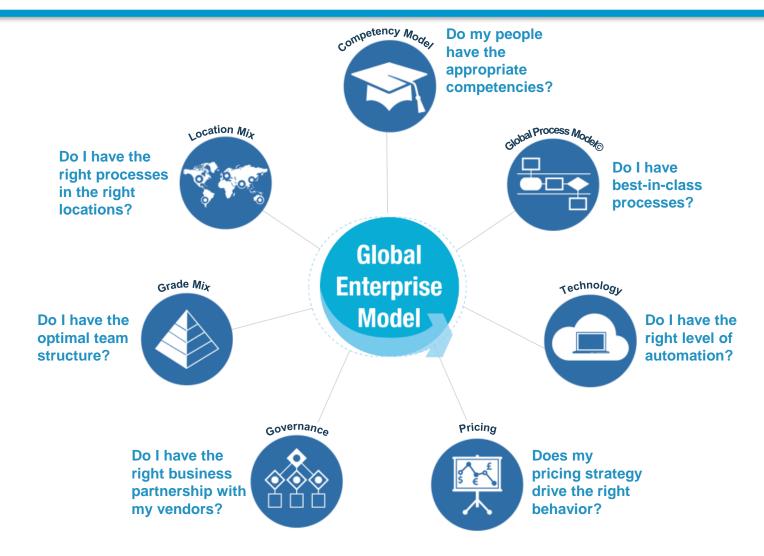


- Global Enterprise Model
   Transformation
  - Service as a product
  - Repeatable outcomes
  - Secure transformation & transition





### Global Enterprise Model (GEM): Calibrated to the client's individual requirements





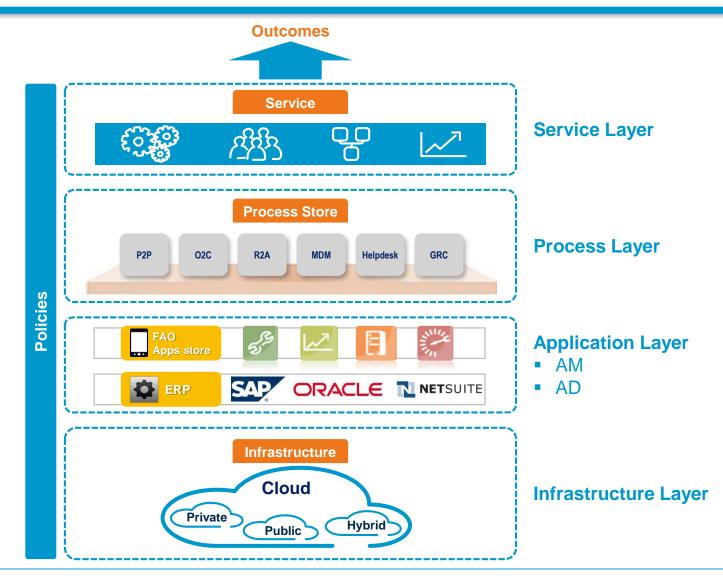
## 'FAO as a Stack' – achieving a step change

#### BPO:

- Service
- Global Process Model<sup>®</sup> Process Store

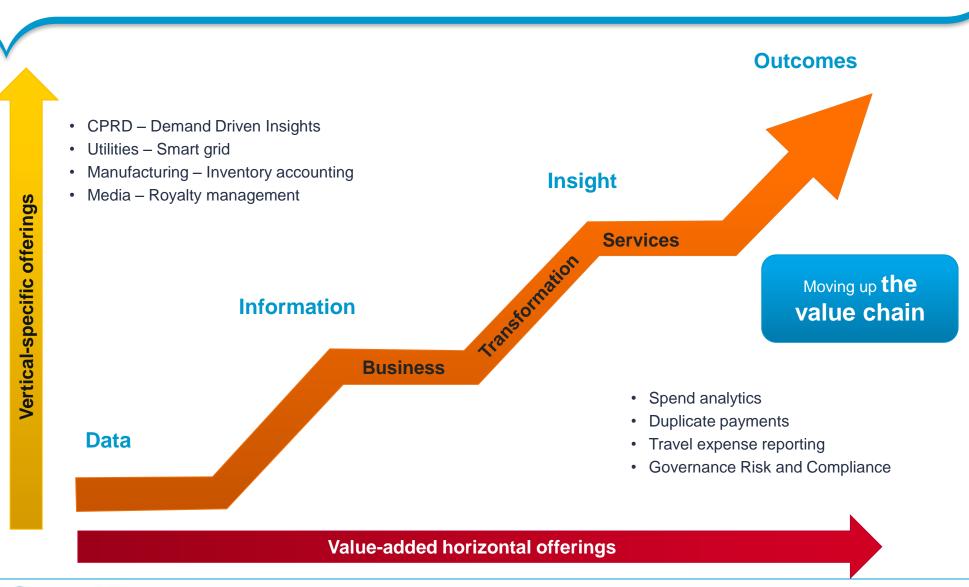
**Apps:** Apps Store & ERPs

Infra: Cloud





# Analytics Everywhere!





### **Expect More!**



